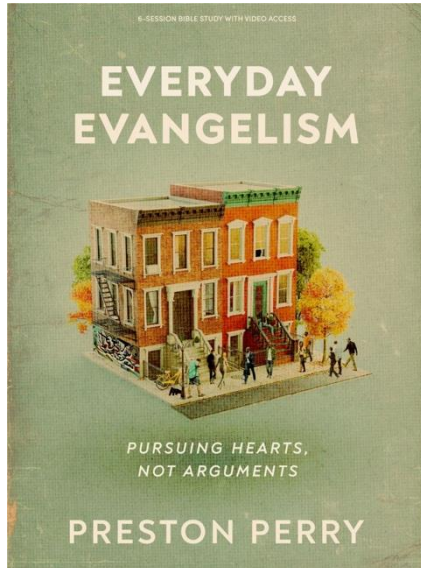


EVERYDAY EVANGELISM



ABOUT EVERYDAY EVANGELISM

Sharing your faith is not about winning arguments; it's about winning hearts. And the way to do that is by engaging others with love, respect and truth.

In this six-session study, you'll be equipped with practical, effective ways to share the truth of the gospel with your friends, neighbors and coworkers. You'll be inspired by the author's own story of how he came to know Jesus through a friend who reached out to him in love, invited him into his life, and showed him what it truly means to be a Christian. You'll also be challenged to respond to God's call to be bold—because eternity is at stake.

Everyday Evangelism Bible Study Book with Video Access includes printed content for six weeks of study, including group sessions with helpful discussion questions, personal study between group sessions, applicable Scripture, "How to Use This Study" and tips

for leading a group. Also, each *Book* contains unique codes that enable you to access free teaching videos for each session.

BIBLE STUDY INFORMATION

- Publisher: Lifeway Christian Resources
- Publication Date: Oct. 1, 2024
- Language: English
- Reading Age: 18 years (min.)
- Printed Paperback: 112 pages
- ISBN-13: 978-1087768588
- Item Weight: 0.322 pounds
- Dimensions: 7.06 x 0.3 x 9.48 inches



Media requests: Please direct media requests to Lauren Pratt (Lauren.Pratt-ctr@lifeway.com) who can provide high-resolution images and other media assets and discuss interview availability, excerpts and other content ideas.

ABOUT PRESTON PERRY



Preston Perry is a poet, performance artist, teacher and apologist from Chicago. By the grace of God, Preston has become a formidable communicator of the gospel. His love for people inspires him to pair transparency and vulnerability with his creativity in a way that promotes freedom. Preston pursues engagement with people from various faith backgrounds. He has a palpable passion for God's Word and stands on biblical truth amidst his study of other religions. Preston's writing and teaching has been featured on ministry platforms like The Gospel Coalition, Desiring God, the Poets in Autumn Tour, and Legacy Disciple. In 2017, Preston founded Bold TV and Bold Apparel as avenues to engage the public in theological discourse. Though Preston shares God's desires for humanity publicly, he considers his family his primary ministry. Preston resides in Atlanta with his wife Jackie and their two beautiful daughters.

TALKING POINTS AND INTERVIEW ANGLES

- According to a [Lifeway Research study](#), less than half of self-identified Christians have, at least once in the past six months, shared a Bible verse or Bible story with a non-Christian loved one (46%), invited a non-Christian friend or family member to attend a church service or other program at church (43%) or shared with a non-Christian loved one how to become a Christian (38%).
- Thirty-four percent of those surveyed by Lifeway have been Christians for at least 50 years.
- According to the [2022 State of Theology](#) report published by Lifeway Research and Ligonier Ministries, only 32% of the 3,011 American adults surveyed strongly agree that it's very important to personally encourage non-Christians to trust Jesus Christ as their personal Savior.
- Evangelism is a practice that is often neglected among many believers today. Yet, it's commanded in Scripture and practiced among believers in the early Church. The *Everyday Evangelism* Bible study gets at the heart of the biblical call to evangelize and how Christians can practice sharing their faith in their everyday lives.

SAMPLE INTERVIEW QUESTIONS

What are the primary barriers holding back Christians from sharing their faith?

This study starts by focusing on our heart posture towards evangelism before diving into the tactics of evangelism. Why does the order of those two aspects of evangelism matter in our approach to sharing our faith with others?

In what ways can church leaders come alongside their people in equipping them to share the gospel in their everyday lives?

In your book, *How to Tell the Truth*, you share your story of how you started following Christ and learning to share your faith with people from a variety of beliefs. How does this study build off of that book and what are the practical applications you hope people in the pews will take away from the study?

In the study, you have a section dedicated to apologetics, which is the focus of your YouTube channel [Apologetics with Preston Perry](#) (formerly Bold TV). What do you believe are some of the biggest questions Christians need to be prepared to defend in our current culture?

