



A Short Guide to Evangelism and Missions

In this concise and informative book, former missionary Scott Hildreth delves into the heart of Christian evangelism and missions, drawing inspiration from the Great Commission found in Matthew 28:16–20. With a focus on practical insights and biblical principles, this guide equips believers to actively participate in both local conversations about Jesus and the global mission of sharing the gospel. Readers discover that obedience to Jesus's command is not optional—it's our privilege and responsibility, knowing that His presence accompanies us to the very end of the age.

Book information

- **Paperback:** 160 pages
- **Publisher:** B&H Publishing Group (May 06, 2025)
- **Language:** English
- **ISBN-10:** 1430096578
- **ISBN-13:** 9781430096573
- **Product Dimensions:** 5 x 0.36 x 7 inches

Interview angles and talking points

- According to [a study from Lifeway Research](#), more than 2 in 3 U.S. Protestant pastors (67%) believe comfort is an idol that has significant influence on their congregations. Hildreth's book is a call for believers to repent from the idol of comfort and refuse to be "content to allow the rest of the world to live a Christless existence and die, facing a Christless eternity."
- A [Lifeway Research study found](#) 1 in 4 Christians (24%) say they aren't sure what information to share or where to start when it comes to sharing how to become a Christian. "A Short Guide to Evangelism and Missions" equips believers with practical tools to begin sharing the gospel with those who need to hear it.
- Before coming to Southeastern Baptist Theological Seminary, Hildreth and his family served as missionaries with the International Mission Board in Europe and Central Asia. The wisdom Hildreth shares in this book springs from a life devoted to missions.

Publicity requests: Please direct media requests for Scott to Marissa Sullivan (Marissa.Sullivan@Lifeway.com) who can provide high-resolution images and other publicity assets and discuss interview availability and content ideas.



About the author

Scott Hildreth is the associate professor of missiology and associate dean of the ministry preparation area at Southeastern Seminary. Before coming to Southeastern, he and his family served in Western Europe and in Central Asia. Scott has been in some type of Christian ministry for over 30 years and has helped people from all around the world know the hope and joy that can be found in a relationship with Jesus. Scott is married to Lesley and together they have two adult children and two grandsons and one granddaughter. He frequently speaks and writes on issues of missions, spiritual formation, missiology and theology.

Sample interview questions

What is your story of how the Lord “awakened the missionary within you”?

Why did you decide to write a new book on missions and evangelism?

What is your goal with this book? Is it more about philosophy, motivation or practicality?

How should we define “missions”?

In a culture that values exploring the world as an opportunity to see exotic places and experience new things, how do we develop a heart sensitive to the world’s vast lostness and need for the gospel?

What role should prayer have in our evangelism, and why should we “not be contented...with praying,” as William Carey said?

In your book, you say, “Far too many of us live out the words of John Ryland: ‘If God wants to reach them, He can do it without my help.’” Where does this idea come from? What’s wrong with it? What does it reveal about us?

How should the church navigate the relationship between holistic ministry and proclamation ministry?

What do you hope this book does to believers who read it?