



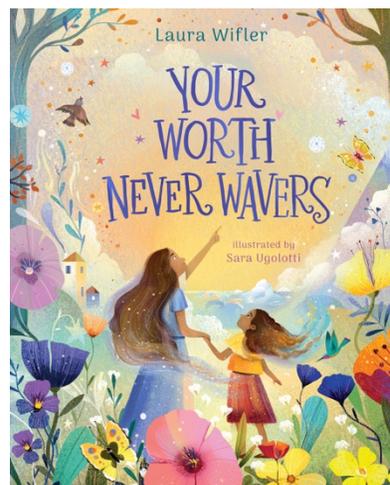
Bestselling Author and Poet Laura Wifler Teaches Girls True Source of Their Worth with New Children’s Book

‘Your Worth Never Wavers’ inspires awe of God through the wonders of creation

NASHVILLE, Tenn. (July 22, 2025) — Bestselling author and poet Laura Wifler aims to spark biblical conversations about self-worth and identity among young readers in her new children’s picture book, [*Your Worth Never Wavers: Discover True Beauty as a Girl Made by God*](#) (Sept. 16, 2025, B&H Publishing Group).

Research shows that attitudes about body image and self-esteem begin forming in children between the ages of three and five. As a mother of two daughters, Wifler recognizes the importance of discussions about the source of value and worth to give young girls a solid foundation about who they are in Christ.

“This book is so close to my heart,” said Wifler. “It’s a body image primer for girls – a gentle, biblical initiation to begin conversations about identity, worth and what true beauty really means in light of who God is.”



Your Worth Never Wavers takes readers on a journey with a diverse group of mothers and daughters as they explore the wonders of creation, from colossal canyons to boisterous beehives. The book’s illustrations show women and girls with different skin tones, body shapes, hair types and abilities. Each page also features fun facts about creation and that the God who made tigers, snowflakes, sunsets and stars is the same God who fearfully and wonderfully created each person perfectly in his image.

“Science tells us that a higher view of oneself doesn’t come from looking around or mustering it up from within but from experiencing awe, such as going out in nature and seeing a sunset, a rainbow or the ocean,” said Wifler. “This book uses fun facts about nature that can cause awe in a child and remind them when they are experiencing doubts to go outside and see God’s love all around.”

Your Worth Never Wavers was born out of the overwhelming response Wifler received from a poem she penned for her then-8-year-old daughter titled “Dear Daughter.” It expands on Wifler’s original words, reminding girls that the same God who created the stars also formed them.

The new illustrated children’s book is a catalyst for conversation between young readers and their loved ones about body image, identity and God’s unending love, yet it contains a message for individuals of any age who experience doubts about their self-worth. *Your Worth Never Wavers* offers memorable lines of biblical truth to remind them that they are beloved by God and declared beautiful.

Your Worth Never Wavers releases on September 16, 2025, from B&H Publishing Group. For more information, visit yourworthneverwavers.com.

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About the Author

Laura Wifler has authored multiple bestselling, award-winning books for children, including *Any Time, Any Place, Any Prayer* and *Like Me*, and she is the co-author of the bestselling *Risen Motherhood* book. Laura is also the founder of [The KidLit Lab](https://thekidlitlab.com), where she guides writers in crafting captivating children’s books and navigating the publishing process. She lives in central Iowa with her husband and three children. You can find her on Instagram @laurawifler, or at laurawifler.com.



About B&H Publishing Group

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Suggested Interview Questions for Laura Wifler, author of *Your Worth Never Wavers*

1. What inspired you to write *Your Worth Never Wavers*?
2. What does the culture say about where worth and beauty come from and why does it leave women feeling empty?
3. What is the better message about value and beauty the gospel gives us?
4. Why is it important to start conversations with girls about self-worth and identity at a young age?
5. *Your Worth Never Wavers* features illustrations of many different body types and abilities. What role did representation and diversity play in the creation of this book?
6. How did your own experience with body image influence your book?
7. You included nature facts throughout the book, what part do they play in the body image conversation?
8. How can this book be used by parents and caregivers to facilitate important discussions with young girls about body image?
9. How do you write about biblical truths and scripture so that they are accessible to young children?
10. What do you hope readers will take away from your book?
11. Where can people go to learn more about *Your Worth Never Wavers*?

