

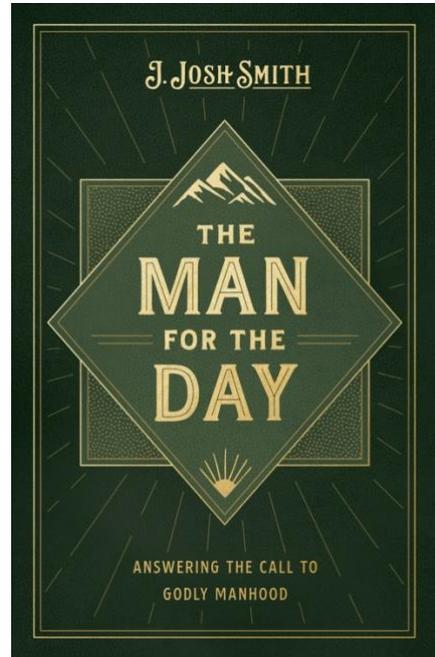
Smith Calls Men to Courageous Leadership in ‘The Man for the Day’

BRENTWOOD, Tenn., Oct. 20, 2025—“Here is the day for the man, where is the man for the day?” Charles Spurgeon famously asked in a sermon on Feb. 5, 1888.

Pastor and author J. Josh Smith brings this poignant question into the current cultural moment in his latest book from B&H Publishing, [“The Man for the Day: Answering the Call to Godly Manhood.”](#)

In this time marked by spiritual longing and cultural change, Smith issues a bold challenge for men to reject passivity and embrace God’s higher calling.

“Men are weary of watching their families and culture under attack while feeling powerless to respond,” says Smith. “This book is a call to surrender fully to God and step into the role He has prepared for us.”



Drawing inspiration from the life of Elijah, Smith equips men to embrace ten essential qualities that prepare them to lead their families, churches and communities with courage and conviction.

“The Man for the Day” offers:

- Biblical and pastoral wisdom for men longing for a life of purpose.
- A practical roadmap to becoming “the man for the day” through Spirit-led discipline and direction.
- Encouragement to boldly lead in times of hardship and cultural decay.

Smith’s previous work, “The Titus Ten,” resonated deeply nationwide, resulting in a Bible study format to equip churches for men ministry. [“The Man for the Day”](#) continues this emphasis on discipling men living amid modern challenges.

“We are desperately in need of Godly men: Bible-believing, sin-hating, Spirit-filled, Gospel-proclaiming men,” said Smith. “Not just masculine men. But men who are ready and willing to do whatever God calls them do.”

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To request an interview, please contact Jill Waggoner at jill.waggoner@lifeway.com or 615.330.6821.



“The Man for the Day” by J. Josh Smith
Publication Date: January 26, 2026
Media Contact: jill.waggoner@lifeway.com



About the Author

J. Josh Smith serves as senior pastor of Prince Avenue Baptist Church and is the author of "The Man for the Day" and "The Titus Ten" book and Bible study. He has spent the last 20 years as a local church pastor and investing in men. He is passionate about seeing churches, families, and communities transformed by developing Godly men from the inside out. Smith holds degrees from Liberty University, Southeastern Seminary and Southwestern Baptist Theological Seminary. He and his wife, Andrea, have five children.

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Suggested Interview Questions

Q: What does it mean to be “the man for the day” in today’s world, and how do you define that role?

Smith: I define “the man for the day” as a man who is ready and willing to be used by God when, where and how God desires to use him. To be a man who is ready, he must be prepared. For a man to be willing, he must be surrendered. This is the kind of man God uses. This is the kind of men God is looking for. This is the kind of man our families and communities are desperate for. “The Man for the Day” was written to raise them up.



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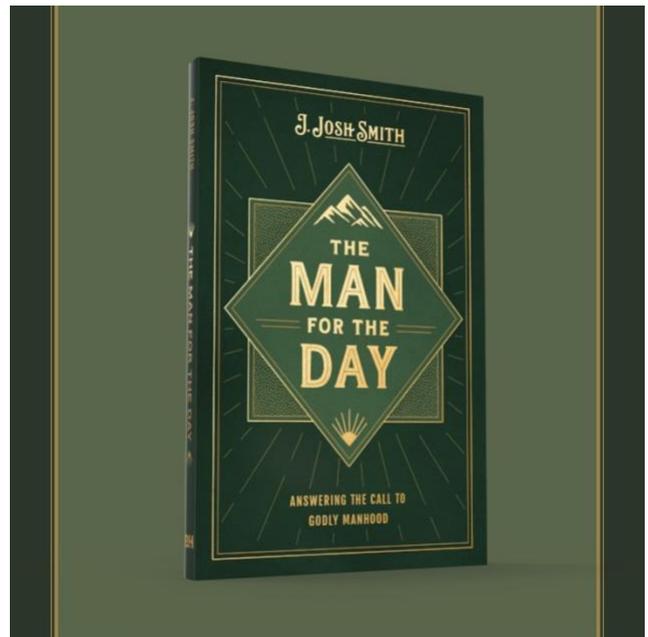
Q: What concerns and questions are you hearing in your own ministry with men in recent months?

Smith: I believe that most Christian men want to be used by God. Most men want to love their wives, lead their families, walk in victory over sin and be a witness for Christ. Most men want to be faithful and useful. But, those same men often walk around feeling discouraged and defeated. Men need encouragement. Men also need a need clear roadmap to becoming the kind of man God created them to be and the kind of man they want to be.

Q: How can men lead with integrity and purpose in their homes, workplaces and communities right now?

Smith: In my book “The Titus Ten,” I say that a man cannot walk in authority until he has learned to walk under authority. If a man wants to lead others, he must first learn how to submit to Christ. I continue with that theme in “The Man for the Day.”

If a man is going to lead with integrity and purpose in his home, workplace and community, he must first learn to be led by Christ. God does not build men from the outside in. God builds men from the inside out. The first work, and the most important work, a man must be committed to, is the work in his own soul before God. This is why “The Man for the Day” begins with surrender.

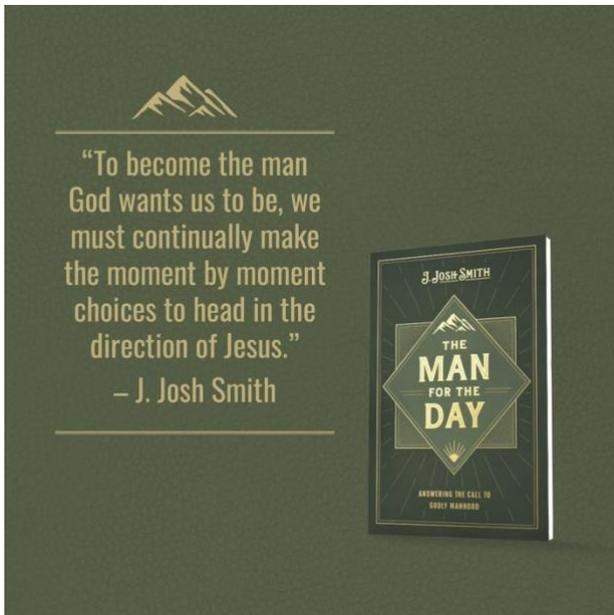


Q: What practical steps can men take today to strengthen their faith and character?

Smith: Almost every area of life comes down to faithfulness in the small and simple things. Often, the issue is not that we don't know what to do, it's that we aren't doing what we know we should do. For a man to strengthen his faith and character, he must be committed to the most basic, yet most essential and life-giving practices. He must choose to walk with God today. He must be committed to his personal time with God, committed to his local church and committed to his fight against sin. It's almost always the neglect of the basics that keeps us from becoming the man God wants us to be.

Q: How do you see the church empowering men to live out their calling in the present cultural climate?

Smith: The specific vision, content and tone of “The Man for the Day” was written to empower men to live out their calling in the present cultural moment. The New Testament makes it clear that the church plays an essential role in encouraging and equipping men to live out their God-given calling. If, as I have previously said, most men want to be used by God but are paralyzed by the feelings of discouragement and defeat, men need encouragement, affirmation and practical instruction. Men don’t need to hear about how they are failing. Most men already know that. Men need an empowering, affirming and encouraging voice to give them practical steps into becoming the man God created them to be.



Q: What have you heard are the calls that God is placing on the hearts of men?

Smith: When men think about the “calling” that God has placed on their life, they often think too big and too far in the future. Men often think about their calling as something significant that God wants to do with them in the future. The heart behind “The Man for the Day” is that men would be able to identify and walk in their calling today. Men must see that their most essential calling is to be a follower of Jesus, a church member, a husband, a father and a friend. These are the most essential callings of a man’s life. God is looking for men who are faithful in their most basic callings. And when

men are faithful in those areas, God will entrust them with more.

Q: If you could give one challenge to men, what would it be?

Smith: If I could give one challenge to men it would simple be, “Be the man today that you want to be someday.” We often have a vision of the kind of man we want to be, yet the man we are today is not moving us in that direction. We are becoming today the man we will be someday. Period. So, be faithful today. Walk with Jesus today. Fight sin today. Sacrificially serve your church and your wife today. Share the Gospel today. Be God’s man today.

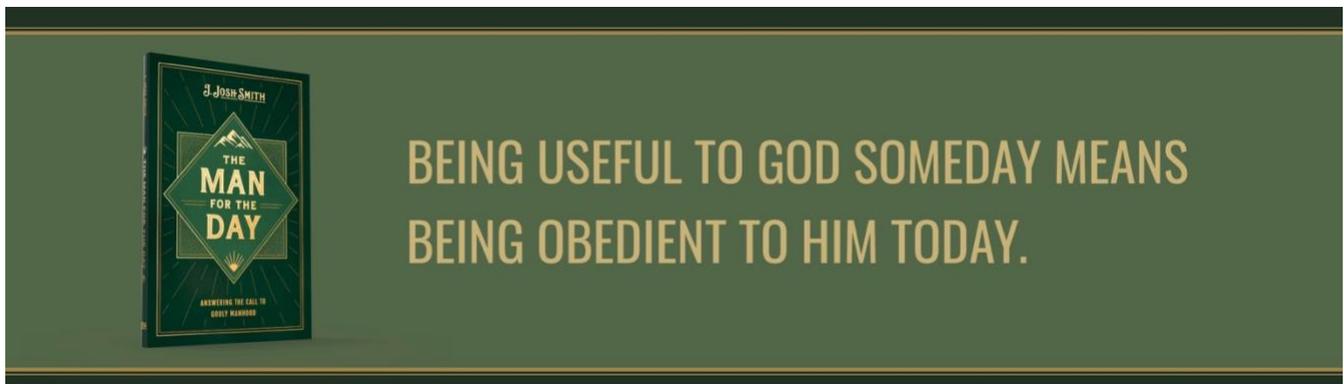
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Q: How would you encourage someone who is disciplining men right now?

Smith: When I talk to men who are disciplining other men, I encourage them to go into that disciplining relationship realizing that most likely, the men they are meeting with want to be used by God, feel like they are failing in most areas of their life, and need deep encouragement and practical exhortation. Men need someone who believes in them. Men need someone who will encourage them. Men need someone who will give them basic instruction on what it means to walk with God today. Discipling relationships with men need to focus more on today. If we can teach men how to be men of God today, we will be training them to be *The Man for the Day* – men who are ready and willing to be used by God when, where, and how God wants to use him.



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