

## ‘Set Apart for More’ calls believers to holy, transformed living through practices

**BRENTWOOD, Tenn., Jan. 30, 2026**—In a cultural moment when everyone is striving to stand out, “[Set Apart for More](#)” reframes what it truly means to be “set apart”—not for achievement, influence or personal gain but for holiness.

Seasoned Bible teacher and women’s minister, Tasha Calvert saw the urgent need for this message as she served with women across the country and examined the repeated calls for holiness in the Scriptures.

“[Set Apart for More: The Transformative Power of Living Your Whole Life for a Holy God](#)” is a both a challenge and a guide for those who seek to take the next step in their walk with God. Its message echoes themes Calvert frequently shares through “Digging In,” her weekly podcast on Christian living.

“Holiness may feel ‘other,’ but it is absolutely central to the life God calls us to,” says Calvert. “We often chase godly attributes like kindness or grace while quietly avoiding holiness. But holiness is where true transformation begins—and where we find the ‘more’ we were made for.”

With relatable insight and deeply biblical teaching, Calvert guides readers toward the freedom and joy of a life wholly offered to God. Through the pages of “[Set Apart for More](#),” readers will discover:

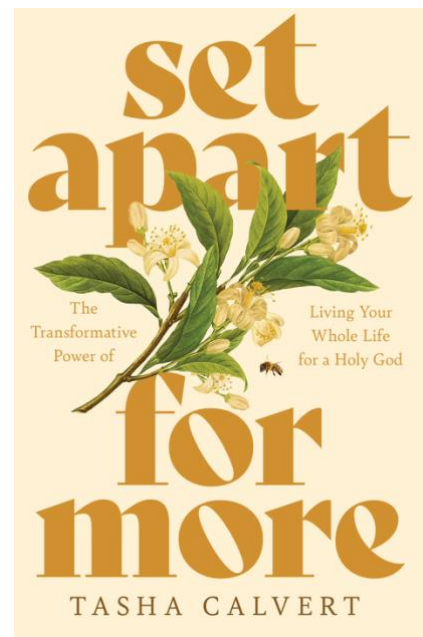
- **What holiness really means** and why it’s not as impossible or irrelevant as it may feel.
- **How to identify the obstacles** that hinder a life set apart for God.
- **Practical tools for cultivating daily holiness**, grounded in Scripture and accessible to all.
- **How to surrender one’s whole life**, rather than compartmentalizing faith.
- **How to live out the identity God already declares over His people.**

The pursuit of holiness, as described by Calvert, impacts every part of a believer’s life, with topics including marriage, money, fitness and leadership addressed in “[Set Apart for More](#).”

“If you’re in Christ, you’re already declared holy. I’m serious,” writes Calvert. “It’s time to start living like what God says is true.”

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To request an interview, please contact Jill Waggoner at [jill.waggoner@lifeway.com](mailto:jill.waggoner@lifeway.com) or 615.330.6821.



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#### **About the Author**

Tasha Calvert is the women’s minister at Prestonwood Church in Dallas, Texas, and host of “Digging In,” a weekly podcast centered on Christian living. She is the author of “Set Apart for More: The Transformative Power of Living Your Whole Life for a Holy God” and over 15 Bible studies. Tasha is a sought-after speaker and Bible teacher, often lending her voice in leadership and equipping spaces. Tasha and her husband Robert love spending time with their four daughters, two sons-in-law and two granddaughters. Check out [tashacalvert.com](http://tashacalvert.com) for more information.

#### **Possible Interview Questions**

- How do you hope readers’ understanding of being “set apart” changes after reading this book?
- Holiness can feel intimidating for many believers. How would you describe the everyday accessibility of holiness?
- You talk about obstacles that keep us from living a life set apart for God. Which barriers do you see most often in your ministry work?
- In what ways does our culture tell women they must stand apart from the rest? Why do those versions of being set apart ultimately fail? Why is the Bible’s version of this better?
- The book explores nature, nurture and the ways we try to set ourselves apart. What inspired you to address these themes?
- You share personal family stories, including moments with your granddaughter. How has becoming a grandmother shaped your understanding of being set apart?
- You explain the difference between striving to set ourselves apart and being set apart by God. What does that shift look like in real life?
- In this book you cover so many ways to be set apart as a Christian—in our habits, our money, our health, our marriages, even the way we address conflict. Which of these areas was your favorite to write on, and why?
- Prayer plays a significant role in pursuing holiness. How does cultivating a deeper prayer life help us experience “more” in our walk with God?
- When readers finish this book, what do you most hope they will carry with them into their daily lives?

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